



BLUESCOPE YOUNG ARCHITECTURAL AWARDS PARTICIPATION TERMS AND CONDITIONS

BlueScope Young Architects Awards (“BlueScope Awards”) is organised by NS BlueScope Malaysia Sdn Bhd (Company No. 199101012824 (223136-P)) (“BlueScope”) and shall run from 20 Nov 2020 to 5 Feb 2021 (both dates inclusive) (“Awards Period”).

A) ELIGIBILITY AND SUBMISSION PROCEDURES

Open to all Malaysian architectural undergraduates completing their Architect course of studies for Part 1 (Year 1 to 3) and Part 2 (Year 4 to 5) or other equivalent architectural course in Malaysia.

A student identity card from the university/place of study and NRIC is required as part of the submission.

B) SUBMISSION PROCEDURES

Each participant shall submit a completed entry form and one (1) architectural design project undertaken for the design challenge listed below:

- RESIDENTIAL DESIGN – maximum one (1) architectural design project per participant.

Criteria of design: -

- Any type of residential design project within Malaysia.
- The design must have a site context and respond to the surrounding environment.
- Steel must be the main part of the building design.

Multiple entries are not permitted. Each participant will only be eligible to win one (1) prize or award for the design category.

Each design must be described and presented in a graphic format. It should contain all relevant research, theoretical, contextual and historical analysis, design development, technical studies, sustainability planning, etc., to demonstrate a complete and thorough project for consideration by the Judges.

All submissions must be uploaded online with files not exceeding 100MB maximum size via www.nsbluescope.com/my/byaa with requirements as follows:

- All presentation board must be label with project title only. Do not include your name and your institutions on the board.
- Drawings to be label accordingly. Must indicate specifications and details for steel materials usage.
- Must include plans, elevations, steel details, 3D perspectives and exploded drawings.
- Submission files must be at least 300dpi in JPEG format only.

There will be no participation fees or entry fees for entry into the BlueScope Awards. However, all submission and/or designs shall be at the participants own cost and BlueScope shall not reimburse the participant for any cost, expenses whatsoever expended as a result of participation in the BlueScope Awards.

Finalists and Winners will be selected by the Judges based on the following Judging Criteria.

C. JUDGING CRITERIA (Total Marks: 100%)

1. DESIGN CONCEPT (20%)

- Project conception
- Good display of research
- Ability to propose unique solutions to interesting design challenges
- Critical response



2. PLANNING & FUNCTIONALITY (20%)

- **Site & Spatial Planning / Sensitivity:**
Creating a layout plan which is sensible to the contexts. Appropriate design and planning of individual spaces as suited to their specific needs, with an emphasis on anthropometric and ergonomic principles.
- **Functionality:**
Design must be appropriate for their intended use and have a positive impact that benefits the community and the end user as a whole.
- **Design Impact:**
Portfolio of works demonstrate significant impact on contemporary life and living environment; have strong social value and significance; and are of national significance, iconic value AND inspire as well as a role model to others; actively contributes to nurturing the next generation; and contributes to the advancement of his/her design industry.

3. DESIGN INNOVATION (25%)

- Original and out of the box thinking
- Innovative interventions that manifest new and forward-driven ways that look into creating solutions that interact emotionally, emphatically, socially and culturally.
- Score based on theme compatibility, level of innovation, forward and critical thinking.
- Design should convey a solution that is feasibly resulting in a positive impact to the design outcome.

4. SUSTAINABILITY & RELEVANCE (15%)

- Climate and site responsiveness
- Optimized non-renewable resource use such as material, water, or energy
- Life cycle consideration throughout design, construction, and building operation
- Enhanced indoor environmental quality for people's health and well-being
- Applicability
- Universal design

5. AESTHETIC & VISUAL IMPACT (15%)

- Design which is aesthetically pleasing while considering the contexts, social, and cultural aspects.
- Placemaking
- Creating balance between colours
- Creative use of colours

6. GRAPHIC PRESENTATION (5%)

- Student should display good clarity and energy with a creative and witty delivery.
- Presentation should be cohesive with a strong display of understanding of the project with actions, visual aids, graphics and animations. Be creative, be you.

D. PRIZES

Part 1 (Year 1 – 3)

Winner x 3

- Trophy and Certificate
- Apple iPad Pro worth RM3,500*

Consolation Awards x 3

- Certificate



- Apple AirPods worth RM699*

Part 2 (Year 4 – 5)

Winner x 3

- Trophy and Certificate
- Apple iPad Pro worth RM3,500*

Consolation Awards x 2

- Certificate
- Apple AirPods worth RM699*

MOST VOTES CATEGORY

- Certificate
- Apple AirPods worth RM699*

**Prizes are subject to change and cannot be exchanged for cash or any cash equivalent.*

BlueScope reserves the right at any time, to change, revise and/or replace the prizes with any other item of equal or similar value, without prior announcement or notification.

E. COMMUNICATIONS

All communication including all queries regarding the BlueScope Young Architects Awards shall be conducted through the BlueScope office or by email to events@bluescope.com

F. GENERAL CONDITIONS

(i) The following conditions shall apply to all participants of the BlueScope Awards and the participants undertake to comply to these general conditions, failing which any submissions shall automatically be disqualified.

(ii) All materials submitted must be declared to be solely the work of the participant as the rightful author.

(ii) Entries must be complete and comply with the submission procedures, judging criteria or any formats as required by BlueScope, and shall be submitted within the Awards Period or any extended timeline as may be notified by BlueScope.

(iii) All entries are to be anonymous and the participant's name, tutor's name, and the name of the participant's School of Architecture/University is strictly NOT to be published or indicated in the design and any accompanying supporting materials.

(iv) Shortlisted participants may be required to submit additional materials when requested for publication in prescribed formats and resolution.

Participants and/or their representatives shall under no circumstances contact or attempt to contact the Judges. Any participants found doing so shall be disqualified.

All participants, as a condition of entry, shall accept the Judges decision as final and binding.

(v) BlueScope reserves the right to change, amend, and/or terminate the BlueScope Awards at any time without prior announcement or notification. No compensation or replacement shall be made to any participant for any changes/amendment and/or termination of the BlueScope Awards.



BlueScope's decision on all matters regarding the BlueScope Awards (including but not limited to the interpretation and application of these General Conditions) shall be final, conclusive and binding on all participants of this BlueScope Awards.

G. DECLARATION BY PARTICIPANT

By participating in the BlueScope Awards and as due consideration, I accept all the terms and conditions as stated above, and hereby, give express consent that BlueScope (or any of its affiliates) may use my details as submitted on the entry form, any photo or photography, voice or video recordings, entries, designs, materials and/or final design submitted, including but not limited to publicity, advertising, trade or promotion purposes in any BlueScope company or industry platform and/or any media or social media platform (whether online or otherwise), without BlueScope having to obtain any further consent from me, nor making any payment whatsoever to me.

By participating in the BlueScope Awards, I hereby accept and give consent to the collection, use, and/or disclosure of his/her personal data in accordance with the following purposes:

- a. facilitating the BlueScope Awards which I have chosen to participate,
- b. executing, administering and facilitating any BlueScope Awards-specific program agenda and activities;
- c. handling queries or arranging for communications in connection with the BlueScope Awards, and
- d. any purposes which are reasonably related to any of the above.