

# About **BlueScope**

BlueScope's heritage of manufacturing steel products and innovations span more than 130 years and we take pride in the quality and performance of our steel solutions. All BlueScope products are tested by our technical experts under the most extreme outdoor conditions during the R&D stage to ensure that they last beyond what we promise.

Backed by Australian technology, our steel solutions are manufactured in accordance with BlueScope's stringent manufacturing guidelines, in compliance with ISO 9001 and ISO 14001 accreditations. This is BlueScope's commitment on product quality and performance. It also simply means you can be confident and assured that your investment is well protected.

#### BlueScope Warranty

At BlueScope, we believe that numbers of warranty years does not equal to real quality unless it is supported with actual test data and proven case studies. Insist not just on any ordinary warranty, but BlueScope Warranty that reassures you the product is tested to outlast beyond the warranty years offered.

Ordinary warranty\* does not equal quality; BlueScope Warranty does. BlueScope products are proven to last beyond warranties. BlueScope Warranty is the only warranty you need.

PRIMAMAJU® steel is backed by BlueScope's material warranty\*:

- up to 15 years against perforation by corrosion
- up to 5 years against excessive colour fading

NOTE

This material warranty may not apply to buildings in marine or industrial environment and is subjected to prior agreement by BlueScope. Terms and conditions apply.





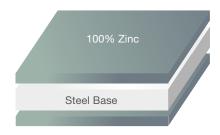
# 4 Times More Durable Than Galvanised Steel (GI)

Corrosion resistance performance is the key focus for PRIMAMAJU® steel. Research has proven that with BlueScope's proprietary AZ100 coating formula of 55% Aluminium, 43.5% Zinc and 1.5% Silicon, PRIMAMAJU® steel is able to provide greater durability and up to 4 times longer lifespan against corrosion as compared to the galvanized steel (GI).

## PRIMA



Aluminium-zinc alloy layer (AZ100 coating)



Other brand (GI)



# Tested to Provide Extensive Colour Durability

PRIMAMAJU® steel is incorporated with the latest primer technology and custom formulated top coat, providing you with a colour performance that outlasts generic alternatives.



## **Colours**



#### Note:

The PRIMAMAJU® steel colours shown in the brochure have been reproduced to represent actual product colours as accurately as possible. However, we recommend you to check your chosen colour against actual sample of the product before purchasing, as varying light conditions and limitations of the printing process may affect colour tones.



For product identification and originality, please check the reverse side of the coil for the following branding text:

PRIMAMAJU (R) steel made by BlueScope 16:18 OLAPR:16 II



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#### SALES & MARKETING OFFICE

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### Find us on D 🖪 📵 in NS BlueScope Malaysia





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