



BlueScope Count & Win Promotion 2024

Terms & Conditions

1. BlueScope Count & Win Promotion 2024 (hereafter referred as “Promotion”) is organised by NS BlueScope Malaysia Sdn Bhd (Company No. 199101012824 (223136-P)) (hereafter referred as “BlueScope”) and shall run from 15 March 2024 to 31 May 2024 (both dates inclusive) (hereafter referred as “Promotion Period”).
2. Promotion will take place at BlueScope Authorised Dealers (BS AD) and Hardware Dealers who sell roofing and/ or structural products made using COLORBOND®, ZINCALUME®, VERMOE®, PRIMAMAJU®, TRECORE® and BlueScope ZACS® (hereafter referred as” BlueScope Products”).
3. Interested BlueScope Authorised Dealers and/ or Hardware Dealers (hereafter referred as “Dealers/ Dealer”) are required to reply to a confirmation message via WhatsApp to BlueScope Call Centre (010 - 431 6163) to confirm his / her participation in the Promotion, and his / her acceptance to all terms & condition stated herewith and in all the marketing material of the Promotion.
4. Only the purchase of BlueScope Products with invoice date within the Promotion Period at participating Dealer’s outlet is eligible to participate in this Promotion.

5. **Free Merchandise For Purchase Of BlueScope Products At Participating Dealer’s Outlets**

Minimum Purchase	Free Merchandise*
RM500 and above BlueScope Products in a single invoice	One (1) ”Sampul Duit Hari Raya” redeemable at Dealer’s outlet
RM2000 and above BlueScope Products in a single invoice	One (1) T-shirt redeemable at Dealer’s outlet.

*All free merchandise is non-exchangeable for cash or other products/ merchandise, are on a while stock last basis, and are subject to available sizes in the participating Dealer’s outlet.

6. **BlueScope Count & Win Contest**

- 1) BlueScope Count & Win Contest 2024 (hereafter referred as “Contest”) is organised by BlueScope at participating BlueScope Authorised Dealer Outlets (BS AD) and Hardware Dealer Outlets (hereafter referred as “Dealers”) in Malaysia.
- 2) Contest shall run from 15 March 2024 to 31 May 2024 (both dates inclusive) (hereafter referred as “Contest Period”)

- 3) Contest is opened to the ALL BlueScope Customer including but not limited to: the participants of BlueScope Bina+ Programme (hereafter referred to as Participant(s)) for his/ her purchase of COLORBOND®, ZINCALUME®, VERMOE®, PRIMAMAJU®, TRUECORE® and BlueScope ZACS®)

(hereafter referred as" BlueScope Products") at dealer's outlet within the Contest Period.

Minimum Purchase	Contest Entry Eligibility
For every RM1500 purchase of BlueScope Products in a single invoice or accumulated invoices	One (1) entry to participate in the Count & Win Contest.

- 4) Entry forms are given out at the participating Dealer's outlet for eligible purchases.
 5) All duly filled up entry forms (hereafter referred as submissions) must be snapshot and sent to BlueScope Call Centre (010 - 431 6163) by the Participant or Dealer with proof of purchase (snapshot of the invoice), via WhatsApp within the Contest Period.
 6) Any incomplete/ incorrect Submission and/or Submission received after the Contest Period will be disqualified.
 7) Prizes:

Grand Category: MODENAS Motorcycle worth RM5000	3 Units
Second Category: BlueScope Product Voucher worth RM200	70 Units
Third Category: Waist Bag worth RM50	100 Units

- 8) The values of all prizes are the best estimate based on current market retail selling price. BlueScope reserves the right to replace the prizes with other items (of different brand/ model) at equivalent value.
 9) All correctly answered and complete entries are eligible to stand the opportunity to be winners, where BlueScope will select the winning entries for each prize category. 10) Winners are selected from the qualified submissions with:
- i. Correct answer for question 1 in the Contest Form, and
 - ii. Correct answer for question 2 in the Contest Form*

*If there is no submissions with correct answer to question 2, winners will be selected from the submissions with:

- i. Correct answer for question 1 in the Contest Form, and i
- i. Closest (bigger/ smaller than) to correct answer for question 2 in the Contest Form

- 11) Selection of winners starts from the Grand Category Prizes, followed by Second Category and Third Category Prizes.

- 12) In the situation of tie for the correct/ closest answer, the date of invoice will be used as the determining criteria, whereby the submission with earlier date will be selected as the winner.
- 13) Each participant may submit more than one (1) entry form but is only eligible to win one (1) prize.
- 14) The Contest results and winner's name list as announced by BlueScope will be final and conclusive. Any feedback, objection and/ or request to review or change by any party shall not be entertained.
- 15) Winner of BlueScope Product Voucher may redeem/ use the voucher when making purchase of BlueScope products from participating Dealers.
- 16) Dealers shall then claim the total redeemed amount from BlueScope's customers that supply roofing products to the Dealer(s) (hereafter referred to as Rollformers).
- 17) BlueScope shall then reimburse the Rollformers in the form of credit note (CN), the voucher amount redeemed by the Dealers, after being provided with the following supporting documents:
 - a. Copy of sales invoice from Dealer to the winner
 - b. Payment record or proof of payment made by Rollformers to the Dealers.

7. Highest submissions of Contest Entries for Dealers:

Dealers' category	Prizes
BlueScope Authorised Dealers (BS AD): Three (3) winners	Top three (3) participating BS ADs that submit the highest number of Contest entries will be the winners and each be rewarded with: <ul style="list-style-type: none"> • RM1000 worth of BlueScope Product Voucher, and • RM300 worth of KFC Food Vouchers
Hardware Dealers: One (1) winner	The Hardware Dealer that submits the highest number of Contest entries will be the winner and be rewarded with: <ul style="list-style-type: none"> • RM500 worth of BlueScope Product Voucher, and • RM300 worth of KFC Food Vouchers

- 1) Result of Highest Submissions of Contest Entries is calculated based on total qualified entry forms submitted to BlueScope Call Centre within the Contest Period.
- 2) BlueScope Product Voucher is non-transferable and non-exchangeable for cash.
- 3) Winning dealers may redeem/ use the BlueScope Product Voucher when making purchase of BlueScope product from Rollformers.
- 4) BlueScope shall then reimburse the Rollformers in the form of credit note, the voucher amount redeemed by the Dealers, after being provided with the following supporting documents:
 - i. Copy of Sales invoice from Rollformers to winning Dealers; and
 - ii. Payment record or proof of payment made by Rollformers to the Dealers.
- 5) BlueScope reserves the rights to audit the participant's purchase invoices to ensure that the terms and conditions of the Contest is met, to request additional information as and when required, and to disqualify any entry and / or any winner should there be any discrepancies on authenticity of the

entry. No compensation or replacement shall be made by BlueScope to any party for disqualification of the entry.

8. All images used in the marketing material pertaining the Promotion are for illustration purposes only.
9. BlueScope reserves the right to amend, vary and/or change the Promotion Terms and Conditions at any time.
10. BlueScope's decision on all matters with regards to the Promotion (including but not limited to the interpretation and application of these terms and conditions) shall be final, conclusive and binding on all participating dealer(s) and Contest participants
11. Consent and BlueScope Privacy Policy: By participating in the Promotion, you accept and give consent to BlueScope for the use of your names, business names, photographs, voice or video recordings without obtaining any further consent nor making any payment whatsoever for publicity, advertising, trade or promotion purposes in any media. In addition, by participating in the Promotion, you accept and give consent (or you have procured the consent from dealers and/or participants) to the collection, use, and/or disclosure of your/their personal data in accordance with the following purposes: (a) facilitating the Programme which he/she have chosen to participate; (b) executing, administering and facilitating any Promotion-specific program agenda and activities; (c) handling queries or arranging for communications in connection with the Promotion; (d) promote BlueScope products and/or services, which BlueScope think may be of interest; and (e) any purposes which are reasonably related to any of the above. For the purposes of the above and for more information, kindly refer to details of BlueScope's Privacy Policy at: <https://www.nsbluescope.com/my/privacy-policy/>