



**BEAUTIFUL
COLOURS FOR
LONGER**

Colorbond®

What is Colour Fading?

Colour fading after prolonged weathering is caused by degradation of the key ingredients in the paint system e.g. resins and pigments, and poor formulation of the paint system.



Colour Performance

BlueScope utilises optimum paint formulation and pigment blends to provide excellent long-term colour stability for COLORBOND® steel products.

COLORBOND® proprietary paint system is developed from stringent and extensive R&D testing, including actual field exposure tests. It has been proven that the paint system of COLORBOND® steel provides superior durability against weathering and UV penetration, when compared with other pre-painted steel, delivers long lasting vibrant colour performance for all your iconic architectures.



What is BlueScope Warranty?

In business, your reputation is everything. Minimising risk for you and your client makes good business sense. BlueScope's warranty will provide confidence that your reputation and your client's investment will be protected. Our performance warranty is supported by extensive testing and outdoor exposure data.

The steel samples gathered from our field tests provides a good comparison of actual performance between COLORBOND® steel and generic pre-painted steel after 10 years of outdoor weathering exposure.





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The information contained in this brochure is of a general nature only, and has not been prepared with your specific needs in mind. You should always obtain specialist advice to ensure that any materials, approaches and techniques referred to in this brochure meet your specific requirements.

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Disclaimer: The comparison results only applied to this particular product and do not represent all products available in the market. The images of the tested steel samples in this brochure have been digitally adjusted to represent the actual appearance of the steel plates as accurate as possible.